

SAMPLE SCRIPT FOR CALLS

"Hello. This is [YOUR NAME], and I'm hosting a house party for my friend Blythe Potter, who's running for Indiana Secretary of State. It's happening at my home on [EVENT DATE], and I'd love for you to come. Blythe is a veteran, small business owner, and working mom who's ready to clean up Indiana politics and make government actually work for all Hoosiers. She'll be there to share her story and answer your questions directly. Can you join us on [EVENT DATE]?"

IMPORTANT INFORMATION ABOUT CAMPAIGN CONTRIBUTIONS:

Contributions to Friends of Blythe Potter are not tax-deductible.

Indiana law allows individuals, PACs, and most organizations to give without limits. We must report your name and address—and for yearly contributions over \$1,000, your occupation and employer.

Contribution limits for corporations and unions:

- \$5,000/year total to all statewide candidates
 - \$2,000/year total to all local candidates and party committees
- (These limits also apply to incorporated county parties.)

A "contribution" includes cash, checks, in-kind support, or anything of value. Donors must be U.S. citizens or permanent residents, 18 or older. No foreign donations permitted. Thank you for investing in this people-powered campaign.

QUESTIONS?

Call us at 317-961-0153. Email us at Friendsoblythepotter@blythepotter.com

Paid for by Friends of Blythe Potter

(Prepared for electronic distribution and printed in-house by volunteers)



MEET BLYTHE:

HOUSE PARTY KIT for HOSTS

Thank you!

Since I stepped into this race for Secretary of State, the response from folks across Indiana has been inspiring. People are ready for change and ready for leaders who listen. I'm determined to visit every county, meet people where they are, and talk honestly about what we can do better together.

That's why your house party matters. These gatherings are how we grow this campaign—through real conversations, neighbor to neighbor. I'm not running with corporate backing or political connections. I'm running with the support of everyday Hoosiers who want to fix what's broken.

If we want a government that works for working people, we have to build it ourselves. That starts with showing up, inviting others in, and spreading the word about what's at stake in this election.

Thank you for stepping up and making this campaign stronger. I'm so grateful to be on this journey with you. Let me know if there's anything you need to make your event a success.



Getting Started

STEP 1

Call the campaign at 317-961-0153 to schedule two hours for your get together. the total fundraising goal is \$2,000 - about \$50-\$100 per person.

Keep two things in mind:

- ★ Your guests should know the minimum suggested contribution is \$20.
- ★ The secret to a successful get-together is just asking: it's easier for you to ask than it is for them to say no!

Contact us at Friendsoblythepotter@blythepotter.com or 317-961-0153 to schedule your house party and ask any questions. Most parties last about two hours.

STEP 2

Make a list of everyone you know who might attend: family, friends, neighbors, co-workers, etc. Keep in mind that only about a quarter of the people invited will usually show up, so you want to invite at least 100 people if possible.

STEP 3

Invite your guests. Send an email. Shoot them a text. Make an event on Facebook. Spread the word about your house party and make sure you let people know why you are supporting Blythe!

STEP 4

Before the event, make sure you send a follow up. Get in touch with those who have said they want to attend to remind them about the house party. And send another email to your friends and neighbors—we know people have busy schedules so a thoughtful follow-up is usually appreciated!

Your House Party

STEP 1

Get ready for your party with light refreshments and snacks. It doesn't have to be fancy—the important thing is gathering together to talk about the issues facing everyday Hoosiers.

The campaign will provide you with sign-up sheets and materials about Blythe. We want to be sure we sign up everyone who attends so we can keep in touch with them throughout the campaign.

STEP 2

We can accept contributions by cash (up to \$100), check, or online by card. We'll also need to include their occupation and employer.

Don't worry, we'll bring all the materials to make things easy. Blythe will spend time connecting one-on-one, and about 45 minutes in, she'll give a short talk to the group. A quick intro from **you** beforehand goes a long way!

After her remarks, we'll invite folks to support the campaign and get involved. Remind everyone that this race is built from the ground up—every dollar and every conversation helps fuel a campaign that puts people before politics.

STEP 3

After the event, there's just one small thing left to do: Say thanks. Send an email, text or call those who came and let them know you appreciate their time. Send a note to those who couldn't make it to let them know they can learn more about Blythe Potter at blythepotter.com.