

Meet Blythe Potter



Veteran. Small Business Owner. Parent.

WRTV | abc
INDIANAPOLIS

"Blythe Potter is many things to many people. She is a wife, a mother, a shop owner, an employer and an advocate.

She's also a veteran"

WIBC
INDY'S NEWS CENTER
93.1FM

"With a background forged in military service, small business ownership, and community advocacy, Potter aims to bring a fresh perspective and a commitment to ethical governance to the office."

Blythe Potter Has Served Our Nation. Now, She's Running for Secretary of State to Serve Indiana.

Blythe Potter wasn't born into politics. She's a lifelong Hoosier and small business owner who saw how our state government is failing residents. So, like she has done her whole life, Blythe stepped up.

Blythe's service began in the U.S. Army Reserves, where she served eight years as a member of the Military Police corps. While in the army she was deployed to Baghdad as part of a small 19-person Personal Security Detail (PSD) for General George Casey, then Commanding General of the Multi-National Forces – Iraq.

A Small Business Owner Who Knows How to Run Complex Organizations.

When Blythe returned home, she earned her MBA and built a successful small business in Bargersville, Indiana. Her firsthand experience navigating Indiana's business systems has shown her how outdated processes and red tape hold back small businesses — and how the Secretary of State's Office could do more to support entrepreneurs.

Real Change Starts with Voting

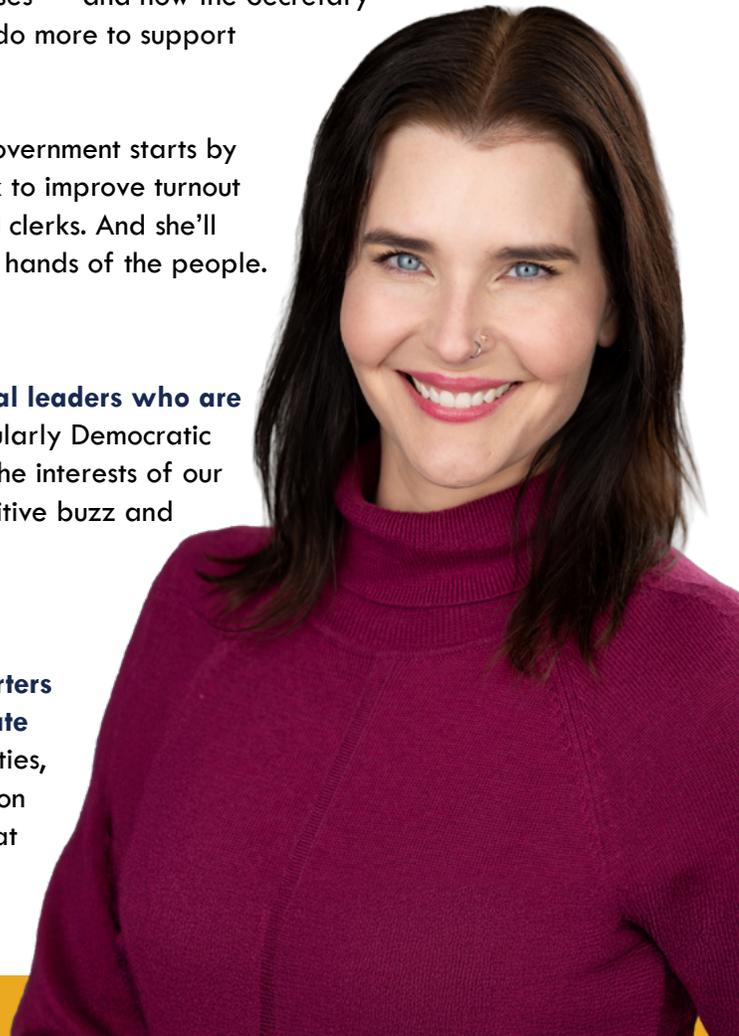
Blythe understands that fixing health care, education and state government starts by empowering Hoosier voters. As our Secretary of State, she'll work to improve turnout through outreach, voter information guides and empowering local clerks. And she'll support a Citizens Ballot Initiative effort to put power back in the hands of the people.

Why Blythe Wins

Blythe Potter is part of the emerging next generation of political leaders who are empowered by grassroots activists. Hoosier voters - and particularly Democratic voters - understand that insiders in Indianapolis have not served the interests of our residents. Blythe is an outsider candidate who has generated positive buzz and significant support because she speaks to those same concerns.

Grassroots Organizing

Blythe has already built a strong network of grassroots supporters who have signed onto become delegates to the Democratic state convention. She has traveled to more than half of Indiana's counties, speaking to local democratic and non-partisan groups and has won the support of the engaged activists who are a key voting block at convention.



BlythePotter.com    @BlythePotterIN

About Indiana's Secretary of State

Scandals Follow Diego Morales

Diego Morales has created a mess. As the incumbent Secretary of State, he has continually generated headlines about nepotism, luxury overseas travel, no-bid contracts and an agenda that prioritizes personal enrichment and party politics over voting.

Indiana CAPITAL CHRONICLE

Critics slam Morales for hiring brother-in-law

Indiana Capital Chronicle, February 16, 2025

IndyStar.

Diego Morales: 'I will not apologize' for overseas trips, no-bid contracts for campaign donors

Indianapolis Star, June 19, 2025

"Our democracy works best when it's led by people who serve Hoosiers, not outside elites or insider networks. It's time to stop repeating the same old playbook and start building elections that work for the people."

Blythe

HOW TO HELP

Mail a Check to:
Friends of Blythe Potter
PO Box 242
Bargersville, IN 46106
Visit [BlythePotter.com](https://www.blythepotter.com)

Donate
Online:



Contributions or gifts are not tax deductible. Federal and State law requires us to use best efforts to collect and report the name, mailing address, occupation, and name of employer of individuals whose contributions exceed \$200 in an election cycle.



Blythe Potter Will Clean Up the Secretary of State's Office

Blythe was the first candidate to put forward an agenda about making the fundamental reforms voters are demanding.

- **Boost voter turnout with clear, accessible information:** Every eligible Hoosier deserves a real chance to vote. Blythe will expand outreach and provide nonpartisan voter handbooks before every election so voters know what's on their ballot, where to vote, and how to participate.
- **Ban nepotism in the Secretary of State's Office:** No more cushy jobs or appointments for the family members of elected leaders.
- **End no bid contract:** Taxpayers deserve to know we're getting the best deal for our money, and that public contracts respect workers, uphold fair labor standards, and do not undercut union jobs.
- **Stop taxpayer-funded luxury travel:** Our money shouldn't be funding paid vacations for public officials.

And Blythe will call for an independent audit of the Secretary of State's Office on Day One.

PAID FOR BY FRIENDS OF BLYTHE POTTER

Use of photographs in uniform does not imply endorsement by the United States Army or the Department of Defense.

LABOR DONATED - PRINTED IN-HOUSE